

Case History



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Product

Anti-Graffiti Wipes

Customer

Brentwood Borough Council

Location & Date

Essex, Spring 2007

Application Details

Brentwood County Council run a number of schemes as part of a borough wide environment campaign aimed at raising awareness of the importance of a clean and quality local environment.

As with so many of our prided parks and opens spaces, graffiti vandalism was becoming an increasing problem.

Brentwood County Council was looking to arm the local park wardens with an effective graffiti removal system that was easy and convenient for them to use while patrolling the parks.

Specification

ROCOL® Anti-Graffiti Wipes are a unique one-step graffiti removal system combining a highly absorbent, abrasive but non-scratching remover towel, pre-moistened with an effective removal solution.

Designed for use on non-porous surfaces such as glass, steel, metal and laminated surfaces, Anti-Graffiti Wipes will remove graffiti caused by spray paint, permanent marker pens and ball-point pen – ideal for Brentwood's Park Wardens.

Result

Anti-Graffiti Wipes have been a great success for council, Stuart Anderson, Open Space Strategy Officer for Brentwood explains:

"We were looking for a product that made graffiti removal quick and simple. These graffiti wipes are ideal, the Wardens keep the tubs in their van and are able to remove graffiti on doors, signs and playground equipment as and when they come across it. It makes life easier for our park wardens".



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